

Micki ONeal

Stock Evaluation

Mattel, Inc. (MAT)

After being intrigued by remarks made in the classroom I was excited to invest in Mattel and watch the pattern. Over all Mattel was the best investment of all the stocks purchased. It started growing right away slowly with nothing to drastic, growing about a hundred dollars plus. However on the 5th of March it did jump up to a gain of roughly seven hundred dollars. It was short lived when just two days later on the 7th it went back down to roughly three hundred. None of that even seemed to matter when the final week Mattel jumped up and left me with a gain of one thousand dollars. This was my favorite stock to follow because I was always making money and never took a loss, not one day.

Coca-Cola Bottling Co. Consolid (COKE)

I chose Coke thinking this was going to be a money maker for sure. I was dead wrong. It started out with a small gain right away of roughly sixty hundred dollars. It is a gain so I was optimistic it would keep growing. It all went downhill from there with continuous losses on every date recorded. Getting worse and worse it ended with a loss of roughly six hundred dollars. I would not look into purchasing this again based off my findings.

Google Inc.(GOOG)

Google was very up and down. One day you're up, and the next day you're down. It started down right away but it wasn't much of a loss at only roughly twenty-five dollars. The very next time I checked on February 27th was a gain of three hundred and fifty dollars. It did drop back down to a loss as soon as March 7th and stayed at a loss up until March 14th where I went out with a bang and a gain of two hundred and fifty dollars. This is a great example of the game you play with stocks, anything can happen.

McDonald's Corporation Common S (MCD)

I was thinking initially that this would be a great stock to invest in based off my child's response and loyalty to McDonalds. However it was not a great stock investment surprisingly. It had only two reported days of a gain and the gain was very minimal the highest day only being a gain of eighty dollars. The rest of the time was loss that ranged anywhere from eighty to roughly seven hundred and fifty dollars. On the final report March 14th it remained at a loss of roughly six hundred dollars. I walked away disappointed over all.

What I learned

I started this project with absolutely no knowledge at all in stocks. I didn't even know where to begin so just randomly chose some companies. I decided to just plug in what I was interested in and go from there. I started looking at the information that is presented on a daily basis such as the open, close, high, and low. I started playing around and learned the basics. Watching the stocks and seeing the gains and losses was really intriguing to me. I know now that I based my buying decisions all wrong. If I did it again I would research the patterns and companies a lot more. I learned the most about me is how much I enjoyed the stock market and will continue to learn more about it and invest in it with real money. I love playing with money and figuring out how to make it grow and that in itself made this assignment a lot of fun for me.